

1/2"

Dashed lines is Perf line, no printing beyond this line  
Red line is fold line  
Blue area is gum area, you can not print here

form #  
**PSEMP**  
Front/inside

# Text area, this two panels will stay attached

Fold line 3-7/10"

PSEMP

11714

6-9/10"

7-4/10"

7-9/10"

Printable area, this panel will be separated after the mailer is opened. If you setup this panel in addition to the bottom panel on the back side upside down, then the text on both sides of this separated panel will be in the same direction. This is the back of the separated panel.