Printable area, this panel will be separated after the mailer is opened. If you setup this panel upside down, then the text will be in the same direction as of the text in the 2 panels on the inside of the mailer when the mailer is first opened.
This is the front of the separated panel.

SEE OTHER SIDE FOR OPENING INSTRUCTIONS

Printable area

form # PSEMPC Back/outside

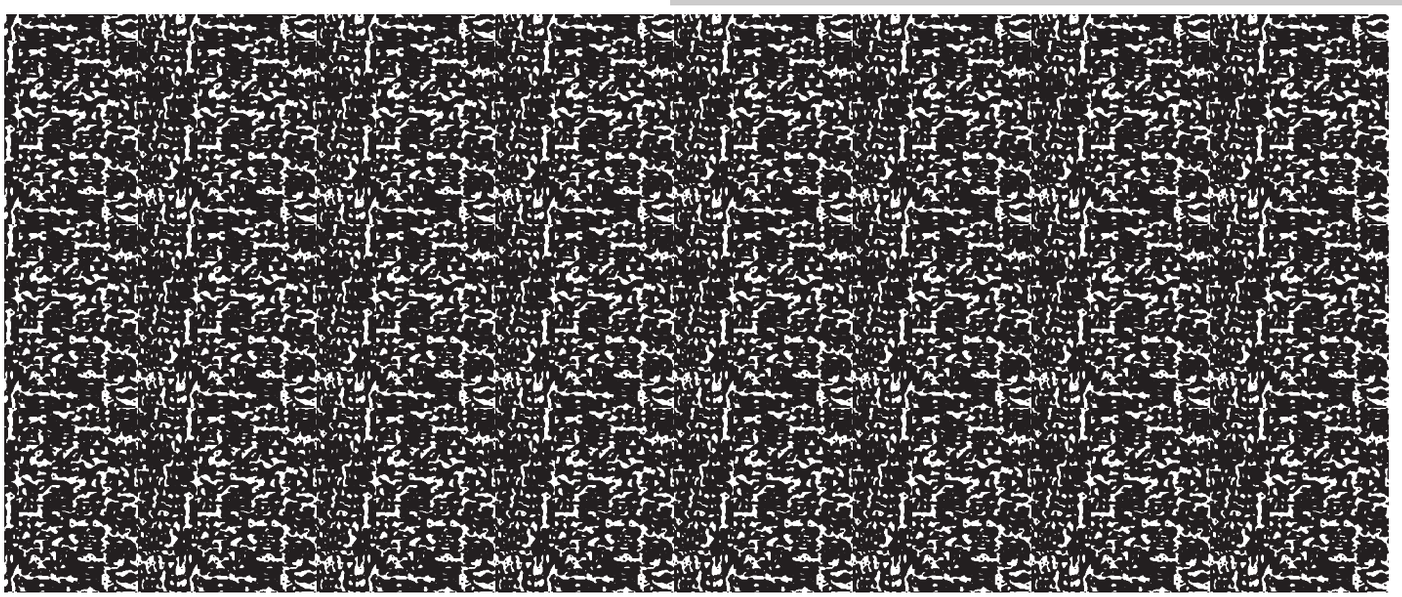
4" high

3" high

ADDRESS AREA (no other printing)

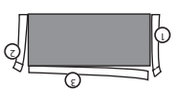
PRESORT
FIRST CLASS
US POSTAGE PAID
PERMIT NO 27
PASADENA CA

John Doe
1234 Any Street
Any Town CA 90001-1234



SEE OTHER SIDE FOR OPENING INSTRUCTIONS

REMOVE THESE EDGES FIRST
FOLD, CREASE AND TEAR ALONG PERFORATION

REMOVE THESE EDGES FIRST
FOLD, CREASE AND TEAR ALONG PERFORATION

REMOVE SIDE EDGES FIRST
THEN FOLD AND TEAR THIS STUB ALONG PERFORATION